



## **CANELO ALVAREZ VS. ROCKY FIELDING FINAL PRESS CONFERENCE QUOTES, PHOTOS AND VIDEOS**

**SATURDAY, DEC. 15 AT MADISON SQUARE GARDEN  
AND STREAMED LIVE ON DAZN**



*(ABOVE, L-R: Canelo Alvarez and Rocky Fielding pose for the press at today's final press conference ahead of their 12-round fight at Madison Square Garden on Dec. 15)*

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**Photo Credit: Tom Hogan-Hoganphotos/Golden Boy Promotions**

**Video Credit: Golden Boy Promotions**

NEW YORK CITY (Dec. 13, 2018) WBC, WBA, Lineal Middleweight World Champion

**Canelo Alvarez** (50-1-2, 34 KOs) and WBA Super Middleweight World Champion **Rocky Fielding** (27-1, 15 KOs) hosted a their final press conference today at Madison Square Garden ahead of their 12-round super middleweight fight. The battle will take place Saturday, Dec. 15 at the aforementioned Madison Square Garden in New York City and will be streamed live on DAZN - which, at just \$9.99 per month after a one-month free trial, means new subscribers to DAZN will enjoy the entire Canelo vs. Rocky fight night for free.

They were joined by **David Lemieux** (40-4, 34 KOs), **Tureano Johnson** (20-2, 14 KOs), **Sadam "World Kid" Ali** (26-2, 14 KOs), **Mauricio "El Maestro" Herrera** (24-7, 7 KOs) and many other fighters from the undercard.

Below is what the fighters had to say at today's final press conference:

**CANELO ALVAREZ, WBC, WBA, Lineal and Ring Magazine Middleweight World Champion:**

"I'm very happy to be here at Madison Square Garden. It's just yet another story, another dream realized in my career and this new phase of my career with DAZN. I'm very happy and I'm motivated. Perhaps many don't give the credit to Rocky Fielding that he deserves but for a reason, he's a world champion. I know who he is, I've trained very hard, I know the challenge I have in front of me. I know that I have a tough fight but I like challenges and I know we're going to make history. I'm ready for that."

**ROCKY FIELDING, WBA Super Middleweight World Champion:**

"It's great to be here. I was here years ago, sitting right at the top over there, watching a Knicks game, wishing one day to fight here. Now I've put a lot of work in, I've had a lot of setbacks, and here we are. It's unbelievable. I'm looking forward to it I believe in myself. I come here as a champion, and that's what champions do - they win, and they defend. This is a great opportunity and I'm very happy to be here."

**JOSE "CHEPO" REYNOSO, Manager and Trainer of Canelo Alvarez:**

"Madison Square Garden, be prepared because Canelo is coming to conquer you and to write in the story of MSG."

**EDDY REYNOSO, Manager and Head Trainer of Canelo Alvarez:**

"We know it's going to be a tough fight. Every time a fighter moves up in weight, the fighter has to experiment on how he's going to feel. Fielding is a strong fighter, he's a tough fighter, but more than anything's, he's a world champion. We know we have a big compromise ahead and I'm taking the responsibility to make sure all the details are covered off on. I just hope that this Saturday, Mexico is excited for Canelo to become a three-division world champion. We've excited for him to join the exclusive history of Mexican boxing this Saturday."

**JAMIE MOORE, Trainer of Rocky Fielding:**

"I think boxing's all about timing. And Rocky Fielding made sure he was ready when he got the phone call for a world title with five weeks' notice. It came at the right time for him. And when we got the phone call for the Canelo fight, he took it without hesitation. There's weight divisions for a reason. I applaud Canelo, I

admire his tenacity and his will to achieve greatness. But it's all about timing. I just think that this is the right time for Rocky Fielding. He's in a great place mentally and physically. And I'm looking forward to shocking the world and delivering a big upset."

**DAVID LEMIEUX, Former IBF Middleweight World Champion:**

"I'm extremely happy to be back at Madison Square Garden. I was here three years ago in a unification fight with Golovkin. It didn't turn out the way I wanted it to but over the years, I've learned a lot. I believe I'm at my peak. The greatest years are yet to come for me. Saturday night will be a step towards that. I promise everyone a great fight. Tureano Johnson is a great fighter, but we've trained extremely hard for him so we don't have any surprises in the ring. Whatever he brings forward, I'll take care of it."

**TUREANO JOHNSON, Middleweight Contender:**

"It's going to be an exciting night. I'm excited, I'm ready, I'm energized. I respect Lemieux. I have a lot of respect for him. You guys can expect an awesome fight. I'm definitely coming to bring it. Come Saturday night, they're going to see a different Tureano - a more intelligent fighter."

**MAURICIO HERRERA, Former Interim WBA Super Lightweight Prospect:**

"This is a great opportunity and I feel blessed to fight here at the Madison Square Garden. Sadam is a great fighter but I put on a great show as well. The both of us together will be a fight to remember."

**SADAM ALI, Former WBO Junior Middleweight World Champion**

"I'm excited. I'm ready. This is a big fight, Every fight is a big fight. There's nothing like fighting at home. It doesn't get to happen every time but when it does, I'm excited and I'm ready."

**VERGIL ORTIZ JR, Super Lightweight Prospect**

"I'm very happy to be fighting here at Madison Square Garden. For some reason I thought it'd be a square...it's not a square. It's my first fight in New York. Other than that, I'm just happy to be here."

**KATIE TAYLOR, WBA/IBF Lightweight World Champion**

"I'm here to bring my very very best. I know [Eva's] a great competitor and a fantastic fighter. I just can't wait to put on an exciting fight."

**TEVIN FARMER, IBF Super Featherweight World Champion:**

"I'm ready for Saturday. It's another opportunity to show that I'm one of the best in the world."

**LAMONT ROACH JR., WBO International Super Featherweight Champion:**

"I feel blessed to be on this stage. I'm going to kick it off with a bang."

**RYAN GARCIA, Lightweight Prospect:**

"We had two months of nonstop work, really focused, and now I'm just ready to put on my best performance at Madison Square Garden. What better place than Madison Square Garden? I'm just ready to prove and

show everybody what I've been improving on and what I'm going to bring for times to come."

**OSCAR DE LA HOYA, CEO and Chairman of Golden Boy Promotions:**

"Ladies and gentlemen - pay-per-view is dead. I'm happy to announce that on Saturday night, Dec. 15, Canelo Álvarez will experience a lot of firsts: his first fight in the mecca of boxing at MSG, the first fight of this historical contract with DAZN, his first time traveling to the 168-pound weight class as he looks to make history as part of a small list of Mexican fighters to become a three-division world champion."

"Rocky, who has the most recognizable first name in all of boxing, will look to take advantage of the opportunity of a lifetime."

"If you can't make it to the Garden, you can always download the app DAZN. And we are extremely proud to have been able to strike a deal with such visionaries - not only in the sport of boxing but in sports in general. For me, it's a bittersweet moment to talk about pay-per-view being dead because my career was built on pay-per-view, but this digital platform is thinking about the fans. So this fight, Canelo vs. Rocky, you will be able to download DAZN for free for one month and watch this historical night where Canelo Álvarez will be able to showcase his talents and fight against a bigger guy, a heavier guy, a stronger guy, a champion, who fights at 168 pounds. So if you ask me, I think that's a great deal."

"Thank you HBO for all of the memories. Over the years, you have been a true pioneer...but there's a new kid on the block and his name is DAZN."

**BERNARD HOPKINS, Future Hall of Famer and Golden Boy Promotions Business Partner:**

"What I'll say to everyone is take this opportunity, even Canelo and Rocky, to put your DNA in the history of the great legendary MSG. Enjoy the fight. DAZN is here. Enjoy the fight and get ready for 2019."

**JOE MARKOWSKI, Executive Vice President, DAZN North America:**

"In parts of the twentieth century, the heavyweight champion was the most famous man in the world. But then something changed. Pay-per-view. Boxing became one of the only sports to take its biggest moments and deliver them to smallest audience possible. And that's why Saturday night is such a milestone. The last king of pay-per-view Canelo Alvarez will become the first king of sports streaming. This fight is not 75 or 100 dollars. Canelo-Rocky is free on DAZN for all new subscribers."

"This is just the beginning and we encourage everyone to join us for this ride. It's simple. Just like you would with Netflix or Hulu, you download our app, sign up and watch amazing content on all devices - including the big screen on the wall of your living room."

**EDDIE HEARN, Managing Director of Matchroom Sports:**

"I remember Eric Gomez calling me up and asking if Rocky Fielding would like to fight Canelo Álvarez. Not once did he ask about the money. It was a yes. This is everything to Rocky Fielding. This is the opportunity of a lifetime, to come to MSG and defend his world title against Canelo Álvarez. I believe he's going to give Canelo Álvarez everything he has and everything he can handle."

"DAZN is a game-changer for the world of boxing. Normally U.S. fight fans would have to put their hands in their pockets for \$80, \$100. Not only is this a great deal for fans in terms of price, but production is top shelf."

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**Canelo vs. Rocky** is a 12-round fight for the WBA Super Middleweight World Title presented by Golden Boy Promotions in association with Matchroom Boxing. Lemieux vs. Johnson is a 12-round middleweight fight presented by Golden Boy Promotions and Eye of The Tiger Management. The event is sponsored by Tecate, *"THE OFFICIAL BEER OF BOXING,"* Hennessy *"Never Stop. Never Settle,"* Fred Loya Insurance and "Miss Bala." The event will take place Saturday, December 15 at Madison Square Garden in New York City and will be streamed live on DAZN - which, at just \$9.99 per month after a one-month free trial, means new subscribers to DAZN will enjoy the entire Canelo vs. Rocky fight night for free. Watch the series premiere of DAZN's first original episodic program, *THE JOURNEY: CANELO/ROCKY*, to go behind the scenes as Canelo Alvarez and Rocky Fielding prepare for their historic showdown.

#### **About DAZN:**

Globally, [DAZN](#) is a live and on-demand sports streaming service created by fans, for fans, that is leading the charge to provide access to sports anytime, anywhere. DAZN guarantees no long-term contract, no bundles, just one affordable price for access to all the service's sports on connected devices including Smart TVs, smartphones, tablets, games consoles and PCs. DAZN is currently available in Germany, Austria, Switzerland, Japan, Canada, Italy and now the U.S. at just \$9.99 per month after a one-month free trial - where it is set to become a must-have service for fight fans, with 100+ fight nights already lined up from Matchroom Boxing, Bellator MMA, the World Boxing Super Series, Combate Americas and the newly announced Golden Boy Promotions.

**CREDENTIAL DISTRIBUTION:** Fight night media credentials can be claimed on Saturday, Dec. 15 beginning at 12:00 p.m. (noon) until 7:00 p.m. sharp from Windows #21 and #22 at the Madison Square Garden Box Office. Photo ID Processing is in effect for this fight. Photos may be taken at the fight headquarters hotel, the Renaissance New York Midtown Hotel at 218 W. 35<sup>th</sup> Street, in the Fourth Floor Conference Room during most normal business hours beginning Wednesday, and at some of the major events in the fight week schedule. Waiting until Saturday to have your photo taken will substantially delay getting your finished credential. Proper personal photo ID (driver's license or passport) is required for credential pick-up.

Tickets for Canelo vs. Rocky are on sale and are priced at \$1,000, \$500, \$300, \$200, \$150, \$100, \$75 and \$50 plus applicable taxes, fees and services charges. Tickets can be purchased at the Madison Square Garden Box Office, all Ticketmaster outlets, Ticketmaster charge by phone (866-858-0008) and online at [www.ticketmaster.com](http://www.ticketmaster.com), [www.goldenboytickets.com](http://www.goldenboytickets.com) or [www.MSG.com](http://www.MSG.com).

For more information, visit [www.goldenboypromotions.com](http://www.goldenboypromotions.com), <http://www.matchroomboxing.com>, and DAZN.com.

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Photos and videos are available for download by clicking [here](#) or copying and pasting the link <http://bit.ly/CaneloRocky> into a browser. Credit must be provided to Golden Boy Promotions for any photo and/or video usage.

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